



DESIGN THINKING: METHODS, SKILLS, AND MINDSETS

DESINV 190-001 Special Topics in Design Innovation

Course Name: Design Thinking: Methods, Skills, and Mindsets

Tu, Th 1pm-3:30pm, July 19 – August 11 (6w), Jacobs Hall 210

Course Description

Solve real-world problems using a design thinking approach. Students will go through the entire product development pathway in five modules. Within each module, students will learn from a versatile library of proven design methodologies aimed to support the design innovation process. There will be an emphasis on hands-on innovative thinking and professional practice. Class time will be dedicated to studio sessions that engage students in practical applications and design coaching. We will engage professionals from industry as guest speakers and coaches throughout the course. Students will leave the course with an increased skill set in design methods and will have the option to receive certification on each method they have mastered.

This course is also open to non-UCB students who are interested in learning more about design thinking and product innovation!

Ready to Enroll?

<http://classes.berkeley.edu/content/2017-summer-desinv-190-001-lec-001>

Enrollment Deadlines: UCB Student: **June 26** Non-UCB Visiting Student: **May 12**

Questions?

Please contact Euiyoung Kim (euiyoungkim@berkeley.edu) or Danielle Poreh (d.poreh@berkeley.edu)

