

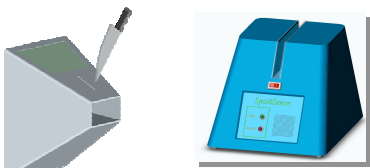
ME110 Tradeshow on Wed., May 14th

Introduction to New Product Development

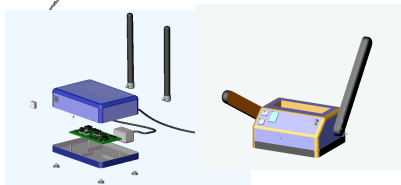
11:15 am -1:00 pm, 3110 Etcheverry Hall



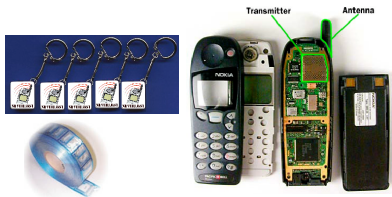
Alphabet Soup: An educational kit that contains an array of objects and activities for child development and encourages development of the parent/child relationship



SpoilSense: Meat spoilage detector that uses UV-light exposure to a knife for detecting bacteria.



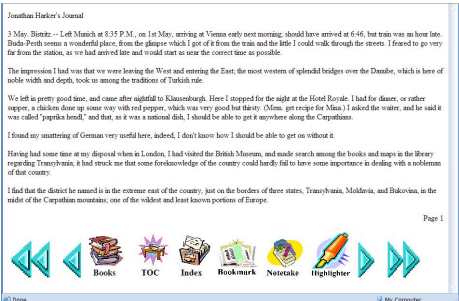
"Can You Hear Me Now?": A device that will provide the cell phone user improved reception insider its owner's primary residence



Neverlost: Customizable cell-phone based system to prevent items from being left unattended.



Snowboard Binding: Improved system for user to step and strap into snowboard bindings



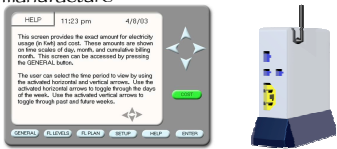
The Blank Book: Intuitive, efficient, integrated environment of navigating through an electronic text in a tablet



"Bling Bling": Revolutionary portable, sturdy, fashionable, comfortable metallic wallet

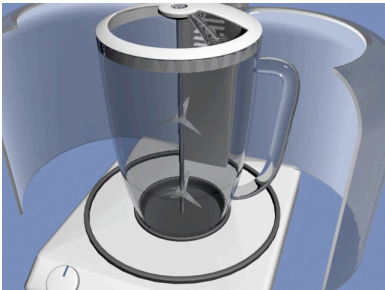


Leap Pad Redesign: Redesign of Leapfrog's Leap Pad with consideration of size, target age, aesthetics, functionality and design for manufacture



Integrated Utilities Display: A utility usage monitor, linked to the utility company, which displays usage and total costs to the end user and provider

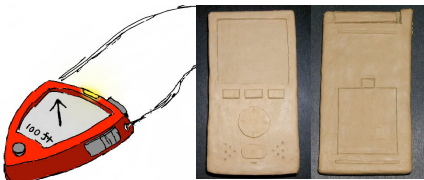
Timing Belt Sensor: Adaptable fatigue sensing device for automobile timing belts



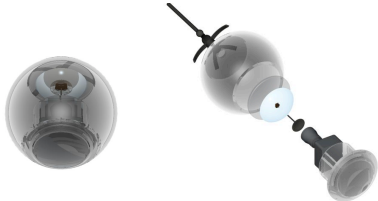
Noiseless Blender: A blender that is a necessity instead of an accessory that is quieter and easier to use.



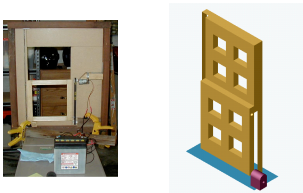
Restive Reading Aide: Portable, hands free device to assist with reading while in a variety of positions



Lead Car: Portable device that transmits and receives homing and communication signals between a lead car and its followers



Sensorb: Efficient traffic signal system based on improved vehicle detection



Power Windows: Manual/automated power windows for new and existing homes with remote capabilities.